

Make Your Plans to Attend the Choice Hotels Annual Convention

We look forward to seeing you at the Choice Hotels Annual Convention, April 30 – May 2, 2019 at the Mandalay Bay Resort and Casino in Las Vegas, NV.

This year's theme, **STAND OUT**, will help us all learn new and innovative ways to position our hotels and make an impression in today's crowded marketplace.

The Convention is an excellent opportunity to learn more about the services and support that are part of your franchise relationship with Choice Hotels and most importantly, make sure that you know how to put them to work at your hotel.



Visit ChoiceCentral.com to learn more and register before the advance registration deadline on March 30 at 5 p.m. ET.

REGISTER NOW

ROA Annual Meeting and Elections

We will hold our Annual Meeting at the Choice Convention on Thursday, May 2, 2019 at 1 p.m. at the Mandalay Bay Resort. Representatives from Choice will be on hand to discuss the topics that are important to the Rodeway brand and give you the opportunity to ask questions.

Official Notice of Elections

At the Annual Meeting, we will hold elections for directors for Regions 1, 3 and 5.

Region 1 – Northeast (DC, DE, CT, MA, MD, ME, NH, NJ, NY, PA, RI, VA, WV, VT)

Region 3 – Central (IA, ID, IL, IN, KS, MI, MN, MO, MT, ND, NE, OH, OR, SD, WA, WI)

Region 5 – Southwest (AR, CO, HI, LA, NM, OK, TX, UT, WY)

As members of the ROA Board, our five regional directors, along with our elected leaders, play an important role in our communications with Choice and making our voice heard about the brand. Please consider volunteering to become an active member of your association. You'll be making an important investment in your brand and in your hotel.

If you are interested in learning more about serving on the Board, we encourage you to reach out to any of our current Board members. They will be happy to share their experience, details on time commitments and answer any questions you may have.

Criteria for Nominees and Nomination Process

In accordance with the association's bylaws, all nominees must meet the following criteria:

- Have a financial interest (owner, general partner, president, vice president, shareholder) in a Rodeway Inn® hotel in the region you seek to represent and maintain this status during elected

term

- Have been in this position with an open and operating Rodeway Inn hotel for at least one year
- Must be present during the Annual Meeting and elections
- The Rodeway Inn hotel must be in good standing with all Choice Hotels' policies
- Cannot have a greater than one percent direct, indirect, equitable or beneficial ownership interest in any company or other business entity that owns a national or regional hotel chain or brand, other than a Choice-owned chain or brand. Note this refers to ownership in the brand itself, not an individual hotel.

All Rodeway Inn hotels in good standing are members of the Rodeway Owners Association.

Submit Your Nomination Today

If you are interested in submitting a nomination, please complete the [online form](#) by April 12.

If no nominations are received by April 12, nominations will be accepted from the floor during the meeting.

If you have any questions, please contact [Neil Bhakta](#).

Internet Distribution Policy Update Effective April 1, 2019

Please make sure you are aware of the changes that Choice is making to its [Internet Distribution Policy](#), effective April 1.

The logo for CHOICE News, featuring the word "CHOICE" in a large, white, sans-serif font above the word "News" in a smaller, white, sans-serif font, both centered on a blue rectangular background.

New Internet Landing Page Now In Effect

The new Internet Landing Page should now be in place at your hotel. [Resources](#) are available to assist you if you have not implemented the new page.

Action Required: Changes to ADA Amenities and Room Types on ChoiceHotels.com

Over the past year, there has been a significant increase in the number of Americans with Disabilities Act (ADA) lawsuits filed against hotels. Most are related to how the hotel's accessible room types and amenities are listed on websites.

Choice recently made several changes to the amenity and accessible room feature selection process. These changes allow for a more uniform description of accessible features and eliminate the need to complete free form text boxes to list amenities. [Learn more](#).

Engage with Your Guests to Resolve Issues—Before They Check-Out

Check out a new video on [ChoiceU.com](#), focusing on ways that you can help your guests share what's on their mind—before they leave the hotel. Make sure everyone on your team, not just the front desk staff, watches this informative and entertaining video.

Convention Events You Don't Want to Miss

Wednesday, May 1

5:30 - 8 p.m.

Rodeway Owners Association/Econo Lodge Franchisee Association Reception
Luxor Hotel

Thursday, May 2

1-2 p.m.

ROA Annual Meeting and Elections

4-5 p.m.

Rodeway Brand Session - Topics on Tap

Your Voice to Choice

Your Board's primary responsibility to you as a member of the Rodeway Owners Association is to be your voice to Choice Hotels. We have been actively engaged on several critical matters over the past few months. We will continue to monitor programs and actively work with Choice leadership on your behalf.

Chairman - [Dinu Patel](#)

Vice-Chairman - [Jhon Banga](#)

Region 1 Director - [Preyas Patel](#)

Region 2 Director - [Jayesh Patel](#)

Region 3 Director - [Lal Dhillon](#)

Region 4 Director - [Yatish Nathraj](#)

Region 5 Director - [Girish Patel](#)

Executive Director - [Neil Bhakta](#)

Enjoy a cocktail and the chance to listen to an exclusive panel discussion focused on the topics that can help Rodeway Inn hoteliers tap into the power of being in the know.

Please [contact us](#) whenever you have any questions or concerns.

We also encourage you to visit RodewayOwners.com for news and information.

March 30 - Advance Registration
Deadline for the Choice Hotels Annual
Convention

April 1 - Changes to IDP Effective

April 30 - May 2 - Choice Hotels
Annual Convention

IMPORTANT

Dates



Rodeway Owners Association | info@rodewayowners.com | RodewayOwners.com

You are receiving this email as a member of the Rodeway Owners Association.